

EEM WE RIDE THE WORLD® PRESENTS

# LONGINES MASTERS

PARIS

DEC 5-8, 2019

PARIS NORD VILLEPINTE

PRESS RELEASE



John Galsworthy 2019

LONGINES

LAITERIE  
DE MONTAIGU®

SALON du  
CHEVAL  
de PARIS

CENECA  
Centre national des expositions  
à la culture équestre

LE FIGARO

Europe 1

LONGINES  
MASTERS  
SERIES





## CHRISTOPHE AMEEUW

FOUNDER AND PRESIDENT OF EEM

### AND SO IT BEGINS..., TOMORROW WE RIDE!

Surprise - to go in directions that others daren't follow, questioning oneself, renewing your offerings, innovating... In an expression: create the trend. This is one of the reasons why the EEM World team and I have been working together since 2009. Resolutely ahead of its time, the Longines Masters of Paris, returns to the City of Light in 2019, full of innovation, with the soul of an international event recognized by thousands.

At the Longines Masters of Paris, the ambitions of tomorrow's talents are already being fulfilled through the Pony Masters; the riders of the vast American continent are competing as a whole against the finest European riders in an expanded Riders Masters Cup, and more exciting than ever; the legends of our sport, the Masters Heroes, are being

celebrated. We owe them recognition for the history of world show jumping they have written and now we must show that we're worthy of the precious heritage that they have left us. Around the arena, alongside our champions and new talents, the avant-garde music scene and breathtaking entertainment promise an atmosphere envied by many first-class sporting events.

The Longines Masters of Paris pursues the objective that was set at its launch; to present what our sport and the lifestyle around it have to offer to ever larger and international audiences. World show jumping in the Capital: in December, our hearts' passion will shine at the Longines Masters of Paris. Feel the vibe, enjoy the ride! Welcome to the great EEM World family that has been waiting for you.





Ladies and Gentlemen, dear friends of equestrian sports,

Longines is proud to be the Title Partner and Official Timekeeper of the intercontinental Longines Masters series. As such, we are delighted to be here in Paris to take part in four days of intense competitions, that showcase the world's best riders and horses. The highlights of the weekend include the Longines Speed Challenge and the Longines Grand Prix, to which we are lending our name. In addition, we are the Founding Partner of the Riders Masters Cup, an innovative competition between the two major equestrian powers, the Americas and Europe.

This year, we are looking forward to presenting you with the Official Watch of the event, a new model from our emblematic line, The Longines Master Collection. Since its creation in 2005, this collection has added new variations and sophisticated features showcasing the watchmaking tradition that is so dear to Longines. It features a moon phase indicator, and a sleek dial which, combined with timeless design, lends a subdued and harmonious aesthetic.

Ladies and Gentlemen, dear Friends of Equestrian Sports, we wish you many thrilling and emotional moments of action during the Longines Masters of Paris.

**CHARLES VILLOS**

LONGINES VICE PRESIDENT OF SALES





## JEAN-LUC POULAIN

THE PRESIDENT OF CENECA  
AND SALON DU CHEVAL DE PARIS

# PASSION FOR THE HORSE

The Salon du Cheval de Paris (also known as the Paris Horse Show), a major equine industry event, is where you'll find the most beautiful energies in action. This year for the 48<sup>th</sup> edition, the show will be held over five days and feature a rich and intense program.

The Salon du Cheval de Paris once again gives the horse and rider pride of place in the hearts of the public.

Everything is done to ensure that from demonstrations to major international competitions, the majority of French, European and international equestrians feel included.

The best quality, the top professionals, and learning are at the heart of our event.

The horse is a passion, and passion must be honored. Therefore, it's our mission to honor it down to the last detail. France deserves this as the great equestrian nation and crossroad of ambition that it is.

By hosting the Longines Masters of Paris, the Arabian Horse World Championship and all the sporting competitions and spectacular shows, the show combines beauty and top talent!

Through its geography and equestrian events, Paris wishes more than ever to combine the national and international, passion with competition, industry with the regions, professionals and amateurs (our future professionals?), talented stables and a long tradition with man and woman's best friend!







# LONGINES MASTERS PARIS

**THE BEST OF  
INTERNATIONAL SHOW  
JUMPING AND LIFESTYLE  
IS BACK FOR THE 11TH  
TIME IN THE CITY OF  
LIGHT. THE LONGINES  
MASTERS OF PARIS WILL  
BE HELD AT THE PARC  
DES EXPOSITIONS DE  
PARIS-VILLEPINTÉ FROM  
DECEMBER 5 TO 8, 2019.**

## **Sporting excellence...**

Since 2009, the event held in the Paris-Villepinte arena has brought together the greatest show jumping riders in the world for a unique show. For four days, the public lives at a frenetic pace, that of the CSI 5\* (the highest level of competition in the FEI, the International Equestrian Federation's competition hierarchy, which is dedicated to the finest whips in the world), and the CSI 1\* and 2\* levels, which is run for the rising stars of global show jumping.

## **...and the best of lifestyle**

Since its launch, the Longines Masters has shaken up show jumping competitions by placing as much importance on the top-level sport in the arena, as the entertainment offered around it. The Longines Masters of Paris offers its audience the best lifestyle offerings, with concerts, top-of-the-range gastronomic offerings and entertainment for children and families.

## LONGINES MASTERS OF PARIS FIGURES

### 11<sup>TH</sup> EDITION

**1** 74 X 35M TRACK,  
**2** TRAINING RINGS

**4** DAYS OF COMPETITION

**50,000** SPECTATORS EXPECTED

**145** RIDERS, REPRESENTING  
**30** COUNTRIES

**5,000** SEATS AROUND THE ARENA

**22** EVENTS,  
**870,200** EURO TOTAL PRIZE POOL

**430** PEOPLE RESPONSIBLE FOR THE ORGANIZATION OF  
THE EVENT, VOLUNTEERS AND COMPETITION OFFICIALS

**350** HORSES

**17** DAYS TO ASSEMBLE

**3** TREATING VETERINARIANS  
AND **1** FEI VETERINARIAN

**980** TONS OF SAND

**2 504** SHAVINGS BALES

MORE THAN **450,000** PAGES OF THE WEBSITE  
ACCESSED FROM SEPTEMBER TO DECEMBER 2018

**396** BALES OF HAY

ABOUT **1,400** HOURS OF TV BROADCAST  
IN **165** COUNTRIES FOR THE 2018 EDITION OF THE  
LONGINES MASTERS OF PARIS

**800** KG OF CARROTS

MORE THAN **150** LICENSED MEDIA





**FOR ITS FIFTH EDITION, THE RIDERS MASTERS CUP IS EVOLVING. LET'S MEET ON DECEMBER 6 TO DISCOVER A NEW AND EXTENDED VERSION OF THE COMPETITION.**

Launched in 2017, the new EEM initiative, along with Longines as a Founding Partner, the Riders Masters Cup, is a unique competition. Presented in conjunction with the EEF (European Equestrian Federation), this battle has so far pitted the two superpowers of world show jumping against each other: Europe and the United States. After four European victories, the cards have been reshuffled for 2019. The competition will now take place between Europe... and the American continent. European riders had better watch out! RidersEUROPE vs #RidersAMERICAS

### Riders Masters Cup: User Guide

**Each two teams'** line-up of riders is entrusted to their Chefs d'équipe: Robert Ridland, the American coach who will coach for the Americas, and Henrik Ankarcrone, the Swedish coach, who will coach for Europe. A spectacular and strategic competition, the Riders Masters Cup pits five riders from each team against each other in two rounds, or ten duels. The first round is held following timed Table A rules over a Grand Prix course. The starting order and the composition of the duels are decided by draw. Each duel won in this first round earns the team 10 points. In the second round, held under Table C rules, the Chefs d'équipe's strategy and choices are crucial. In particular, they may, if they so wish, assign riders new mounts more suitable for speed events. The Chef

d'équipe of the losing team in the first set designates the first rider to start out; the leading team then has the advantage of choosing the opponent to run against this first rider. The choice of the second, third, fourth and fifth riders is made by the Chefs d'équipe of the winning and losing teams in an alternating manner. In the second set, each duel won earns 20 points.

For this new edition of the Riders Masters Cup, each team will be supported by an exceptional rider: Marcel Rozier, the Olympic Team Champion for France in 1976, will mentor the European team, and Nelson Pessoa, the great Brazilian winner of many events around the world, will mentor the America's team.



### Focus on both teams' long lists of riders

#### AMERICAS

Erynn BALLARD (CAN)  
Kara CHAD (CAN)  
Kent FARRINGTON (USA)  
Laura KRAUT (USA)  
Eric LAMAZE (CAN)  
Marlon MODOLO ZANOTELLI (BRA)  
Rodrigo PESSOA (BRA)  
Lucas PORTER (USA)  
Spencer SMITH (USA)  
Jessica SPRINGSTEEN (USA)

#### EUROPE

Bertram ALLEN (IRL)  
Daniel DEUSSER (GER)  
Henrik von ECKERMANN (SWE)  
Martin FUCHS (SWI)  
Darragh KENNY (IRL)  
Olivier PHILIPPAERTS (BEL)  
Harrie SMOLDERS (NED)  
Kevin STAUT (FRA)  
Jos VERLOY (BEL)  
Grégory WATHELET (BEL)







# LONGINES

## SPEED CHALLENGE



**CREATED IN 2010, THE LONGINES SPEED CHALLENGE IS A REAL WORLD SPEED CHAMPIONSHIP HELD OVER THREE CONTINENTS, AS PART OF THE LONGINES MASTERS SERIES. IT IS RUN OVER A COURSE SET AT 1.45M AND HAS A PRIZE POOL OF €100,000.**

The fastest event in the Longines Masters Series, the Longines Speed Challenge is a real exercise in style for the course designer. Why? Each obstacle fault is penalized by 2 seconds which are added to the course timer, where usually a fallen pole counts for 4 seconds (3 seconds indoors and 4 seconds outdoors). In other words: it's always possible to correct a fault on course by simply going faster and tightening up those turns!

### PREVIOUS WINNERS OF THE LONGINES SPEED CHALLENGE OF PARIS

- 2018** : Kevin STAUT (FRA) & Ayade de Septon\*HDC
- 2017** : Julien EPAILLARD (FRA) & Cristallo A LM
- 2016** : Kevin STAUT (FRA) & Elky van het Indihof HDC
- 2015** : Grégory WATHELET (BEL) & Egano van het Slogenhof
- 2014** : Alvaro de MIRANDA (BRA) & AD Nouvelle Europe Z
- 2013** : Scott BRASH (GBR) & Bon Ami
- 2012** : Roger-Yves BOST (FRA) & Castle Forbes Cosma
- 2011** : Philippe ROZIER (FRA) & Idéal de Roy
- 2010** : Roger-Yves BOST (FRA) & Jovis de Ravel

### A €50,000 bonus

The 2019 Longines Speed Challenge includes a €50,000 bonus for the fastest rider of the season (the top three best results from the Hong Kong, New York, Lausanne and Paris Longines Masters will be taken into account for this end-of-season ranking).



# THE MASTERS POWER LIDO DE PARIS

**A HIGH JUMP COMPETITION, BETTER KNOWN AS THE “SIX BAR”, THE MASTERS POWER LIDO DE PARIS ASKS HORSES TO JUMP HIGHER AND HIGHER! STYLE AND POWER GUARANTEED!**

Imagine six obstacles (two adjustable and four vertical) lined up, with a distance of two strides between each, the height of which is increased after each of the competitors' have had a clear round: “Always higher” should be the motto of the Masters Power Lido de Paris! The event will take place at each of the Longines Masters Series. The record so far stands at 2.02m, having been cleared by British rider Laura Renwick on Top Dollar VI at the Longines Masters of Lausanne in 2019. In Paris, the record is held by Frenchman Marc Dilasser, who cleared the symbolic 2m mark in 2017 with Indigo Blue Biolley. Who will reach the height of 2.05m in 2019?

## **New: a €10,000 bonus**

Riders who clear the 2.05m mark will be entitled to a share of the €10,000 bonus, which is to be distributed among them, in addition to the €20,000 prize pool of the event.

## **PREVIOUS WINNERS OF THE MASTERS POWER LIDO DE PARIS AT THE LONGINES MASTERS OF PARIS**

**2018** : Simon DELESTRE (FRA) & Chadino, ex-aequo with Denis LYNCH (IRL) & The Sinner

**2017** : Marc DILASSER (FRA) & Indigo Blue Biolley.

Combining the audacity and the spectacle of the most beautiful cabaret in Paris with a high-flying sporting event was the intention of the partnership between Le Lido and the Longines Masters of Paris.

Just like this breathless event, the “Masters Power Lido de Paris”, the 60 artists of the legendary cabaret perform on stage every evening of the year at the highest level and at a hectic pace. To open this event, some of the famous Lido Bluebell Girls will put on a show rich with surprises and full of emotion.

One of the dancers, Fuschia, has been a horse enthusiast since she was a child. Her mother was a riding instructor and her grandmother owned a riding school. She started riding her pony at the age of two before later devoting herself to dressage and jumping. Along with the other Bluebell Girls, she'll have the opportunity to combine her two passions and is committed to putting on an exceptional show that will leave a lasting impression on the audience.

### **“THE SYNERGY BETWEEN A HORSE AND RIDER IS SIMILAR TO THAT OF DANCERS AND THEIR CHOREOGRAPHY.**

You need to know how to communicate through your body, to have this essential connection so that you can create perfect harmony, perfection. This quest for the perfect jump, for excellence, is what we do every night on stage at the Lido

de Paris, to thrill visitors from all over the world, to dazzle them and let them experience an exceptional moment in time.” Fuschia







# LONGINES

## GRAND PRIX

**THIS IS THE PREMIER EVENT THAT CLOSES OUT THE FOUR DAYS OF THE LONGINES MASTERS OF PARIS COMPETITION, THE ONE THAT DETERMINES THE NEW CHAMPIONS! OVER A COURSE SET AT THE OLYMPIC HEIGHT OF 1.60M, THE RIDERS COMPETE AGAINST EACH OTHER FOR A PRIZE POOL OF €300,000.**

A technical and complicated series of about twelve obstacles and fifteen attempts, (combinations count as one obstacle but for two or three attempts required from athletes (depending on whether the combination is a double or a triple respectively)) over 1.60m, i.e. the height of the biggest Championships: that's what awaits the forty qualified pairs for this Longines Grand Prix, an event judged in a timed Table A format, with a jump-off! One clear round is therefore not enough because, in order to win a Longines Grand Prix, you have to come back on track to face the other combinations that went clear in a second, shorter course, against the clock. The Longines Grand Prix is held over a different course throughout the season as there are super bonuses that are also at stake (for more information on the Longines Masters Series Season V bonuses, see page 24).

### PREVIOUS WINNERS OF THE LONGINES MASTERS OF PARIS' LONGINES GRAND PRIX

- 2018** : Edwina TOPS-ALEXANDER (AUS) & California
- 2017** : Daniel DEUSSER (GER) & Cornet d'Amour
- 2016** : Grégory WATHELET (BEL) & Eldorado van het Vijverhof
- 2015** : Patrice DELAVEAU (FRA) & Lacrimoso 3\*HDC
- 2014** : Martin FUCHS (SWI) & PSG Future
- 2013** : Kevin STAUT (FRA) & Silvana\*HDC
- 2012** : Marc HOUTZAGER (NED) & Sterrehof's Tamino
- 2011** : Pénélope LEPREVOST (FRA) & Mylord Carthago\*HN
- 2010** : Marco Kutscher (GER) & Cash 63
- 2009** : Jos LANSINK (BEL) & Valentina van't Heike



# MASTERS ONE: THE REIGNING CHAMPIONS WILL BE THERE!

## THE ETERNAL OLYMPIC CHAMPIONS...

### BRAZIL

**Rodrigo PESSOA**

2004 Individual Olympic Champion

### CANADA

**Eric LAMAZE**

2008 Individual Olympic Champion

### FRANCE

**Roger-Yves BOST**

Reigning Team Olympic Champion

**Pénélope LEPREVOST**

Reigning Team Olympic Champion

**Philippe ROZIER**

Reigning Team Olympic Champion

**Kevin STAUT**

Reigning Team Olympic Champion

### SWITZERLAND

**Steve GUERDAT**

2012 Individual Olympic Champion

## THE EUROPEAN CHAMPIONS

### BELGIUM

**Pieter DEVOS**

Reigning Team European Champion

**Jos VERLOY**

Reigning Team European Champion

**Grégory WATHELET**

Reigning Team European Champion

### SWITZERLAND

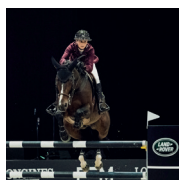
**Martin FUCHS**

Reigning Individual European Champion

# 12/10 !

WITH THE EXCEPTION OF BRITISH RIDER, BEN MAHER, AND AMERICAN RIDER, BEEZIE MADDEN, ALL OF THE TOP 12 RIDERS OF THE LONGINES FEI RANKINGS AS OF NOVEMBER 1<sup>ST</sup>, 2019, I.E. TEN OF THE TOP 12 RIDERS IN THE WORLD, WILL INDEED BE PRESENT!

## FOCUS ON THE FRENCH OLYMPIC CHAMPIONS!



### Pénélope LEPRÉVOST

39, started competing at the age of six. In 2006, she was crowned the French Champion with Karatina, a result she repeated the following year with Ichem de Servole. She was then selected for the first time for the French team. The arrival of the stallion Mylord Carthago\*HN to

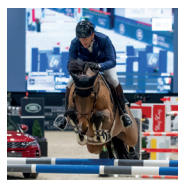
her string in 2008 propelled her to the highest level. In 2010, the pair competed in the Lexington World Equestrian Games, where they won a silver medal in the team event, then in the European Championships in Madrid the following year, they won another silver medal in the team event, and they also competed, at the London Olympic Games in 2012. She was crowned Team World Reserve Champion in Caen in 2014, and Olympic Team Champion in Rio two years later.



### Kevin STAUT

39, in 1993, he began working for the Delaveau family. His career skyrocketed in 2009 when he won an Individual European Champion title with Kraque Boom. He then became one of the mainstays of the French team, both in Nations Cup and Championships. In 2011, he was part of

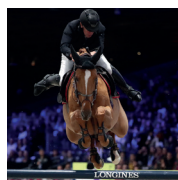
the European runner-up team with Silvana. In 2010 and 2014, he won a team silver medal at the World Equestrian Games, with Silvana in Lexington, and with Rêveur de Hurtebise\*HDC in Caen, and won the Olympic team gold medal in 2016, in Rio de Janeiro.



### Philippe ROZIER

56, started riding at age 10 and was selected at age 20 for the 1984 Los Angeles Olympic Games. He then went on to win the titles: European Team Reserve Champion in 1987 and 1989, and Olympic Team Runner-up in 1994 at the World Equestrian Games in The Hague. A fast rider,

Philippe took second place in the Longines Speed Challenge in 2010 in Paris with Idéal du Roy, then took first place a year later. Philippe was selected in 2016 as a reserve for the Rio Olympic Games, and after Simon Delestre's forfeit, he was crowned the Olympic Team Champion.



### Roger-Yves BOST

54, he won a silver medal at the European Championships at the age of 12. In 1990, he was selected to represent the French flag at the first World Equestrian Games in Stockholm with Norton de Rhuys, winning a gold medal in the team event. He then took part in all the main

championships and won many medals: team gold at the World Equestrian Games in The Hague in 1994, European bronze the following year in Saint Gall with Souviens Toi, and team silver at the World Equestrian Games in Rome in 1998 with Airborne Montecillo. In 2015, he was crowned the European Champion, and in 2016, he won team gold at the Olympics. A member of the French team for almost thirty years, the man nicknamed "Bosty" is a real stalwart, known for his atypical style and his speed on course.



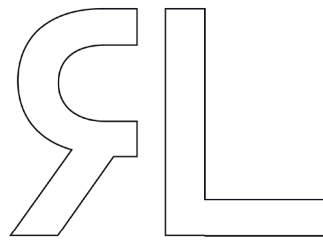


# TEMPORARY RIDERS LIST \*

\* as of 19 November 2019, subject to changes

MASTERS ONE	MASTERS TWO	MASTERS THREE
<b>GERMANY</b> Christian AHLMANN Daniel DEUSSER	<b>BELGIUM</b> Karline DE BRABANDERE Aiko PARIDAEN Ignace PHILIPS	<b>BELGIUM</b> Louise AMEEUW Christophe DE BRABANDERE
<b>BELGIUM</b> Pieter DEVOS Arnaud DOEM Olivier PHILIPPAERTS Jos VERLOOY Grégory WATHELET	<b>UNITED STATES OF AMERICA</b> Jessica MENDOZA Stefanie SAPERSTEIN Veronica TRACY	<b>FRANCE</b> Caroline BAUDRY Camille DECOCK Virginie GODIN Sarah HALOCHE Félicité HERZOG Frédéric HINDERZE Ly LALLIER Yann MACAIRE Sabine MAITROT-CHARNASSON Margot PALATSI Armand PETTE François TANGUY Serge VARSANO
<b>BRAZIL</b> Marlon MODOLO ZANOTELLI Rodrigo PESSOA	<b>FRANCE</b> Vincent BARTIN Félicie BERTRAND Yasmina BOCTI Audrey COUDRIN Bertrand COUTHOUIS Yoan DI STEFANO Lisa DOERR Laura MONIER Benjamin PALATSI Delphine PEREZ Quentin SALLIOT Julie SCHNOEBELEN	<b>JAPON</b> Risako HARA
<b>CANADA</b> Erynn BALLARD Kara CHAD Eric LAMAZE	<b>GREAT BRITAIN</b> Flo NORRIS	<b>CZECH REPUBLIC</b> Annie VITEK Kristrina VITEK
<b>UNITED STATES OF AMERICA</b> Kent FARRINGTON Laura KRAUT Lucas PORTER Jessica SPRINGSTEEN	<b>ITALY</b> Angelica CANONICI Angelica IMPROMPTA Fabrice SCHMIDT	
<b>FRANCE</b> Félicie BERTRAND Roger-Yves BOST Simon DELESTRE Alexis DEROUBAIX Julien EPAILLARD Pénélope LEPREVOST Edward LEVY Philippe ROZIER Kevin STAUT Max THIROUIN	<b>THE NETHERLANDS</b> Lisa BONGERS Elize VAN DE MHEEN Ruwen VAN DE MHEEN	
<b>IRELAND</b> Bertram ALLEN Alex DUFFY Darragh KENNY	<b>SRI LANKA</b> Mathilda KARLSSON	
<b>ITALY</b> Lorenzo DE LUCA Emanuele GAUDIANO	<b>SWITZERLAND</b> Charlotte BARBEY Flaminia STRAUMANN	
<b>THE NETHERLANDS</b> Harrie SMOLDERS Maikel VAN DER VLEUTEN	<b>UKRAINE</b> Anastasia BONDARIEVA	
<b>SWEDEN</b> Peder FREDRICSON Henrik VON ECKERMANN		
<b>SWITZERLAND</b> Martin FUCHS Steve GUERDAT Jane RICHARD PHILIPS		





**RIDERS LAB**

**THE CHAMPION FACTORY!**

**LAUNCHED DURING THE LONGINES MASTERS OF LAUSANNE 2019, THE RIDERS LAB ALLOWS THE BEST YOUNG RIDERS TO COMPETE IN THE PRESTIGIOUS PARIS ARENA, THUS GAINING EXPERIENCE IN EXCEPTIONAL SPORTING CONDITIONS.**

A full-fledged player in sport and its future worldwide, EEM World launched its Riders Lab in the first half of 2019, it's a true Champion Factory! At each event of the Longines Masters Series, five promising young riders are invited to compete among the best. The young riders thus acquire valuable experience at the very highest level. By continually presenting new and exciting riders and combinations to its spectators, the Longines Masters also opens up equestrian sport to new audiences from the younger generation of enthusiasts, who become invested in supporting emerging icons.

THE FIVE RIDERS OF THE LONGINES MASTERS OF PARIS 2019 RIDERS LAB



**Pieter CLEMENS** (BEL)

25 years old. 79<sup>th</sup> in the Longines FEI Ranking as of October 31<sup>st</sup>, 2019. European Young Rider Team Champion in 2015, European Young Rider Team runner-up in 2012.



**Edward LEVY** (FRA)

25 years old. 80<sup>th</sup> in the Longines FEI Ranking as of October 31<sup>st</sup>, 2019.



**Kara CHAD** (CAN)

23 years old. 495<sup>th</sup> in the Longines FEI Ranking as of October 31<sup>st</sup>, 2019.



**Filippo BOLOGNI** (ITA)

25 years old. 122<sup>nd</sup> in the Longines FEI Ranking as of October 31<sup>st</sup>, 2019. Team Bronze medalist at the 2014 European Young Rider Championship.



**Arnaud DOEM** (BEL)

27 years old. 826<sup>th</sup> in the Longines FEI Ranking as of October 31<sup>st</sup>, 2019.







**IN 2019, YOUNG PONY RIDERS (16 YEARS OLD AND UNDER) WILL, FOR THE FIRST TIME, HAVE THE PRIVILEGE OF RIDING IN THE PRESTIGIOUS ARENA AT THE LONGINES MASTERS OF PARIS. ON SATURDAY 7 AND SUNDAY 8 DECEMBER, 14 OF THE WORLD'S BEST COMBINATIONS WILL COMPETE IN THE FIRST EDITION OF THE PONY MASTERS.**

On December 7 and 8, the future elite riders of world show jumping will be on track for the first edition of the Pony Masters. Reserved for young riders aged 16 and under, the two Pony Masters events will be held over heights of 1.25-1.30m. On Saturday, the event will be judged in a timed Table A format; on Sunday, the format will be that of a Grand Prix.

#### **On track: the elite riders of tomorrow**

14 riders have been invited to start in the first ever Pony Masters: four French riders, selected by national coach Olivier Bost, as well as the vast majority of the Top 10 of the individually ranked pony riders from the 2019 European Championship. Valor doesn't await the passing of years... This December, we'll be meeting tomorrow's stars at the Longines Masters of Paris!

#### **SOME EXPECTED RIDERS**

##### **FRANCE**

###### **Jeanne HIREL**

Team bronze medalist at the 2019 European Championships for Ponies

###### **Ilona MEZZADRI**

Team bronze medalist at the 2018 European Championships for Ponies, team bronze medalist and individual bronze medalist at the 2019 European Championships for Ponies

###### **Romane ORHANT**

Team bronze medalist at the 2018 European Championships for Ponies, team bronze medalist at the 2019 European Championships for Ponies

###### **Louise SADLAN**

###### **Anna SZARZEWSKI**

##### **GREAT-BRITAIN**

###### **Claudia MOORE**

Team gold medalist and individual bronze medalist at the 2018 European Championships for Ponies, team silver medalist at the 2019 European Championships for Ponies

##### **IRELAND**

###### **John MCENTEE**

Team gold medalist at the 2019 European Championships for Ponies

###### **Niamh MCEVOY**

Team gold medalist at the 2019 European Championships for Ponies

###### **Francis DERWIN**

Team gold medalist at the 2019 European Championships for Ponies



# FRENCHMAN GREGORY BODO, NEW COURSE DESIGNER OF THE LONGINES MASTERS OF PARIS

**GREGORY BODO IS THE FRENCH COURSE DESIGNER ON THE RISE, THAT FRENCH RIDERS AND EQUESTRIAN SPORT ENTHUSIASTS ARE BEGINNING TO GET TO KNOW, AND THE ONE WHICH CHRISTOPHE AMEEUW HAS DECIDED TO PRESENT TO THE WORLD FOR THIS NEW EDITION OF THE LONGINES MASTERS OF PARIS.**

Course designer Gregory Bodo, who discreetly designed a few courses at the first Longines Masters of Lausanne in 2019, will design the courses of the Longines Masters of Paris. It's an immense honor and a sign of recognition for the one who has, in just three seasons, established his name and resolutely modern and respectful vision for equestrian sport. His first CSI 5\* courses date back to 2017, but what a long way he has come since then. A marketing professor, Gregory Bodo is undoubtedly the good pupil of world show jumping.

## Biography

Gregory Bodo has been a course designer for more than twenty years. His passion for course design was evident early on as he drew his first courses at the age of fifteen for events at the neighboring pony club. At eighteen years old, he was appointed as the Regional Course Designer; in 2009, he became a Level 2 International Course Designer; in 2012, he moved up to Level 3, and since then, he has been able to design courses at some of the most important international contests (except the World Cup final, the European and World Championships, and the Olympic Games which require a Level 4 Honorary Distinction). In parallel with his work as a course designer, which has taken him, in 2019, to 32 events (including 22 international events), Gregory Bodo is a marketing professor at a business school.

## BODO BY GRÉGORY

“I don't think there is a 'Bodo style', nor would there be a 'Peter, Paul or James style'. Some values dictate the way I build a course, but they do not make up a particular 'style'. The most important of these values remains the respect of the physical and moral integrity of the horse. My courses must never over-exert the horse with combinations and distances that are not really fair on the horse. They must never go beyond the limits of the animal. On the contrary, I look for fluidity of pace, without a break in rhythm. So, I'll never look to create a 'brutal' fault; I prefer to play with the time allowed, to impose a more sustained rhythm than expected, but which will remain natural for the horses, without breaking them.”





# THE LONGINES MASTER COLLECTION

THE OFFICIAL  
WATCH OF THE  
LONGINES MASTERS  
OF PARIS

**DURING THE 2019 EDITION OF THE LONGINES MASTERS OF PARIS, THE SWISS WATCH BRAND IS PROUD TO HIGHLIGHT THE NEW FACE OF ITS EMBLEMATIC LINE THE LONGINES MASTER COLLECTION AS THE OFFICIAL WATCH OF THE EVENT.**

A symbol of Longines' watchmaking expertise, The Longines Master Collection perfectly embodies the values of excellence and elegance that have contributed to building the brand's reputation across the world. Since this line of models was created in 2005, all featuring analogue dials, new models have been added over the years with variations and new sophisticated features, that showcase the watchmaking tradition that is so dear to the brand.

Today, Longines introduces new models featuring a moon phase indicator at 6 o'clock circled by an Arabic numeral date ring on which a hand points to the current day. The mechanism is powered by a new movement developed exclusively for the brand – the L899 calibre.

In its eternal quest for elegance, Longines has designed a sleek dial for these new pieces combined with timeless design, thus creating a subdued and harmonious aesthetic.

Available in two sizes (40mm and 42mm in diameter), the new models of The Longines Master Collection are available in a range of different dials: black barleycorn with painted Roman numerals, silvered barleycorn with painted Arabic numerals or blue sunray with applied indexes.

Longines invites you to discover this collection and many more in its pop-up store located in the heart of the Prestige Village.



## ON THE ENTERTAINMENT SIDE



Over the years, the Parisian stage of the Longines Masters Series has combined sport and entertainment, both in the arena and in the Prestige Village, surrounding the warm-up ring, delighting the public with a magnificent range of activities.

Once again, this year, EEM offers its 50,000 visitors four days to experience the equestrian world. About forty exhibitors will showcase the luxury surrounding the equestrian world, and activities for children, and circus acts will wander the aisles. Not to mention the famous after-parties worthy of the greatest Parisian celebrations. An incredible atmosphere and memorable days with the best riders in the world.

### THE PRESTIGE VILLAGE

Chic and cozy, the village invites you to stroll around and discover **elegant and glamorous brands** such as Longines, Hermès Sellier, Dada Sport, Lami-Cell Padd, Prestige Italia... and even the Champagne, Barons de Rothschild, will have a **bar in front of the warm-up ring**, so you don't miss a thing behind the scenes! **The red carpet**, located nearby, gives a VIP touch to the village and the photocall allows you to meet personalities from sport, cinema and television.

### THE "KIDS CORNER"

Children will be able to enjoy activities such as **drawing** (thanks to the famous Omy drawing wall), **make-up**, **Hobby horse's** and the **Longines carousel**, with its superb wooden horses. Children will also be able to meet their idols in the aisles of the Prestige Village and experience these emotional moments as they dream of one day being in their place!

And as with every year, the Haras de Jardy organizes a **Shetland pony race** on the Sunday, which offers a unique opportunity for young riders to step into the arena just before the Longines Grand Prix of Paris.

### STREET ART IN THE AISLES OF THE LONGINES MASTERS

**Artists striding around on stilts, dressed as huge creatures**, majestically move amongst the public to welcome them and offer mini shows between the warm-up ring and the stands. Let your imagination run free!

**The Backflip Ben team** is back again with their spring stilts to display their **spectacular aerial entertainment** in the Prestige Village and in the arena where they jump over obstacles.

### CONCERT AND DJ SET

Once the show jumping events are over, the Village will host a party every night, 'til the end of the night!

**On Friday, December 6 at midnight**, singer **SUZANE** will perform after the Riders Masters Cup. Described as a clever mix of Edith Piaf and Daft Punk, she will extend the evening and set the audience on fire with her lyrical songs set over an electro background. A stopover for the artist in the middle of her tour, this is **THE major musical event of the Longines Masters of Paris**.

Then, resident DJ **Patrick Balzat** will take over and transform the Longines Masters of Paris into a huge nightclub. **On Saturday, December 7**, Patrick will be joined by the **famous DJ Fonsi Nieto**. This former professional motorcyclist, who has played with the greatest from David Guetta, to Lenny Kravitz and Elton John, will take over the turntables, and set the stage on fire for a set that will ignite the arena!





**THURSDAY 12/05/2019** SESSION 1

9:00 AM

**EEM.TV - MASTERS 2**  
2 phases Time differed  
Height 1.30m  
Prize €4,000

11:00 AM

**ASIA HORSE WEEK - MASTERS 2**  
2 phases Time differed  
Height 1.40m  
Prize €10,000

4:30 PM

**EUROPE 1 - MASTERS 3**  
Table A against the clock  
Height 1.15m  
Prize €800

1:30 PM

**MASTERS 1**  
2 phases Time differed  
Height 1.45m  
Prize €25,000

5:30 PM

**MASTERS 3**  
Table A against the clock  
Height 1.25m  
Prize €1,200

**FRIDAY 12/06/2019** SESSION 2 & SESSION 3

9:00 AM

**HORSE PILOT - MASTERS 3**  
2 phases Time differed  
Height 1.15m  
Prize €1,000

12:15 AM

**PRESTIGE ITALY - MASTERS 2**  
Table A against the clock  
Height 1.3 5m  
Prize €4,500

6:30 PM

**CENECA / SALON DU CHEVAL DE PARIS - MASTERS 1**  
Table A with Jump-Off  
Height 1.55m / Prize €65,000

10:00 AM

**SELLERIE DES JURAIRES - MASTERS 3**  
2 phases Time differed  
Height 1.25m  
Prize €1,500

3:00 PM

**INSTITUT ESTHEDERM - MASTERS 2**  
Table A with Jump-Off  
Height 1.45m  
Prize €25,000

9:00 PM

**RIDERS MASTERS CUP - EEM**  
Part 1 / P art 2  
Height 1.45m / 1.50m  
Prize €200,000

12:00 AM

**CONCERT SUZANE**

12:45 AM

**DJ SET**

**SATURDAY 12/07/2019** SESSION 4 & SESSION 5

8:30 AM

**GEBERIT - MASTERS 2**  
Table A against the clock  
Height 1.35m  
Prize €4,500

01:00 PM

**LIDO DE PARIS MASTERS POWER**  
(Six bars)  
Height 1.60m ++  
Prize €20,000

5:15 PM

**LAMI-CELL PONY MASTERS**  
Table A against the clock  
Height 1.25m / Prize In Kind

10:30 AM

**JOONE - MASTERS 2**  
Table A against the clock  
Height 1.45m  
Prize €25,000

3:15 PM

**EEM Masters Power Bonus €10.000**  
**LE FIGARO - GRAND PRIX - MASTERS 3**  
Table A with Jump-Off  
Height 1.30m  
Prize €5,000

7:00 PM

**LAITERIE DE MONTAIGU - MASTERS 1**  
Table A with Jump-Off  
Height 1.50m / Prize €50,200

9:45 PM

**LONGINES SPEED CHALLENGE**  
Table C  
Height 1.50m / Prize €100,000

11:30 PM

**DJ SET BY DJ FONSI NIETO & AFTERPARTY**

**SUNDAY 12/08/2019** SESSION 6

8:30 AM

**BAOBAB COLLECTION - MASTERS 3 - GRAND PRIX**  
Table A with Jump-Off  
Height 1.20m  
Prize €2,500

10:45 AM

**LAND ROVER GRAND PRIX - MASTERS 2**  
Table A with Jump-Off  
Height 1.45m  
Prize €25,000

2:30 PM

**LONGINES GRAND PRIX OF PARIS**  
Table A with Jump-Off  
Height 1.60m  
Prize €300,000

1:15 PM

**PONY RACE**

5:45 PM

**LAMI-CELL PONY MASTERS**  
Table A with Jump-Off  
Height 1.30m  
Prize In Kind





# MH

## MASTERS HEROES

### TWO LEGENDS, TWO STORIES, ONE PASSION

**EEM World encourages and supports the talents of tomorrow, but also draws inspiration from great talents, those who have made it into the history books of global show jumping. For the 11th edition of the Longines Masters of Paris, the organizer's will pay tribute to two major figures in equestrian sport in recent decades: Marcel Rozier of France and Nelson Pessoa of Brazil.**

Born a few months apart; December 1935 for Nelson Pessoa, and March 1936 for Marcel Rozier, almost 10,000 km from each other, the two men took the same path, choosing to focus on horses, which led them to the most prestigious competition grounds in the world, and multiple medals as well. The Brazilian Nelson Pessoa and the Frenchman Marcel Rozier, are today, at 83 years old, still true legends, admired and respected by all. First-class riders themselves, both men are also fathers to great champions who continue the family equestrian tradition. Beyond their sporting performances, these two men have been able to pass on their talent and values to their sons, but also to many pupils. Good blood doesn't lie...



#### MARCEL ROZIER - IMPORTANT DATES

**March 22nd, 1936:** born in Saint-Etienne-sur-Chalaronne (Ain, France)

**1968 :** Olympic Team Runner-up in Mexico

**1970, 1971, 1974 :** French Show Jumping Champion

**1976 :** Olympic Team Champion in Montreal (Canada)

**1977-1985 :** National Coach of the French team

**1986-1989 :** National Coach of the Italian team

**1989 :** Creation of the Espace Marcel Rozier in Bois-le-Roi

**1994-1995 :** National Coach of the United Arab Emirates team

**1999-2000 :** National Coach of the French team



#### NELSON PESSOA, THE "BRAZILIAN WIZARD" - IMPORTANT DATES

**December 16th, 1935:** born in Rio de Janeiro (Brazil)

**1956 :** his first Olympic Games participation

**1961 :** Nelson Pessoa left Brazil to settle in Europe (in Geneva first, then Chantilly and finally Hanret in Belgium)

**1966 :** Winner of the European Show Jumping Championship

**1992 :** He was the oldest rider at the Barcelona Olympic Games (56 years old), while his son Rodrigo was the youngest (19 years old).



**“MY PRIMARY SATISFACTION? THE SUCCESS OF MY THREE CHILDREN”  
MARCEL ROZIER**

**What does this tribute from the Masters Heroes represent?**

Marcel Rozier: Sometimes I wonder if I deserve it. (smile). I've had a long career, full of satisfaction, but also a lot of difficulties, like any sportsman. So if others feel that this career deserves to be honored, I'll take it (laughs). Obviously, I don't regret anything and especially that I'm still active, despite my age. I'm lucky that two of my three sons do the same job as me, working in the same establishment that I founded, the Espace Marcel Rozier, which contributes to my happiness today. I'm so proud of this Marcel Rozier space that I created from A to Z, without sponsors or patrons, all thanks to my success in sport and a certain knowledge in the purchase of horses.

**Where does your passion for horses come from?**

Marcel Rozier: I come from a family of seven children and no one rode horses! My father had a small farm in Ain and was a cattle trader. He sold cows and horses. From the earliest age, 5 or 6, I got on the ponies' backs, riding in the fields, and everything started like that. I then observed a lot - riders like Nelson Pessoa, whom I learned a lot from. Nelson, he was really a phenomenon, and it was wonderful to ride with him!

**Your passion has been passed on to two of your three boys. Does it give you additional pride to have passed on the jumping virus?**

Marcel Rozier: When you're passionate about your job, you naturally want your children to do the same thing. Competing in top-level sport as I have, requires sacrifices: you keep getting off one plane and back on another, you're never at home, you don't often see your family. My life might not have been attractive to them at all. But they were raised by my wife and stepfather, who was also a horseman and who contributed to their passion. The rest they learned by imitating others and myself.

**Your son Gilles is a cabinetmaker at the Espace Marcel Rozier, your sons Thierry and Philippe are members of the French team, Philippe is even the reigning Olympic team champion. What are you most proud of?**

Marcel Rozier: When Philippe won the title, it absolutely touched my heart. There are no words to express what I felt forty years after my own title in Montreal. But my main satisfaction is the success of my three children, to have them continuously by my side, in facilities that carry on my legacy.

**“IT GIVES ME GREAT PRIDE TO SEE MY CAREER HONORED”  
NELSON PESSOA**

**The Longines Masters 2019 Masters Heroes will honor your prestigious career. What do you think of this tribute?**

Nelson Pessoa: It is with great pride that I get to see my career honored, even more so from the Longines Masters of Paris, a competition that I helped to found ten years ago, with Christophe Ameeuw. And being honored alongside Marcel Rozier makes all the more sense. We more or less started together and competed against each other for many years. Marcel is one of my few friends from those competitive years.

**The Masters Heroes pays tribute to the rider, and also the trainer you've been. Where did your riding talent and passion for show jumping come from?**

Nelson Pessoa: No one rode horses in my family, except my father who started riding late at 35, and he started participating in jumping competitions. He's the one who gave me a leg up and passed on his passion for horses to me. He stayed as an amateur rider and had a business career as a Real Estate Agent in Rio de Janeiro. And I've made horses my life.

**Was it important that your son ride like you?**

Nelson Pessoa: Yes, but with caution. I know the profession very well - high level sport and its difficulties. I must admit, I'm relieved my son has also become a brilliant rider. If he hadn't had the talent and success he's had, then maybe my answer would've been different.

**What are you most proud of with your relationship between you and Rodrigo?**

Nelson Pessoa: His entire career and the duration of such a career. Rodrigo has systematically been able to bounce back and find good horses. He started too early: at 17, he was already competing in World Championships, and in ten years, he won everything! Then Rodrigo started his family and had children, which obviously led to changes to his sporting life. Despite all this, he remains a great rider, who continues to compete at the top level, which makes me particularly happy.





## A PASSION SHARED BY A NEW GENERATION OF INFLUENCERS

**FOR THE FIRST TIME IN 2019, TEN INFLUENCERS WILL LIVE AND BREATHE THE LONGINES MASTERS OF PARIS. THEY'LL BE SHARING PRIVILEGED MOMENTS WITH THE SPORTING GREATS BEFORE, DURING AND AFTER THE EVENT.**

The Masters Community is offering you the opportunity to experience the Longines Masters of Paris through the eyes of ten young riders, all of whom are passionate about their sport and used to the camera. With exclusive access to the riders, international stables and the competition, our Masters Community will be able to give you a first-hand account of the competition atmosphere and all their amazing equestrian encounters throughout the course of the event just like real reporters. For the organizer, EEM World, this community, and its influence will give the younger generation a better understanding of the world of high-level sport through shared moments between reporters and pillars of the equestrian world, as well as riders and key figures in horse sport and competition organizers. On December 7, these young equestrian influencers will meet you in the Prestige Village!

### MASTERS COMMUNITY 2019 INFLUENCERS



#### **Alix Morillo**

Nearly 50,000 Instagram followers  
(@mes.poneys.magiques)

#### **Theodora Ivanov**

Nearly 21,000 Instagram followers  
(@theodora.jumping)

#### **Pauline Scalabre**

Nearly 34,000 Instagram followers  
(@sligodemormal)

#### **Rosalie Florentin**

Nearly 24,000 Instagram followers  
(@rosalie\_florentin)

#### **Lea Gaucher**

Nearly 82,000 Instagram followers  
(@planeberrie)

#### **Carla Bellée**

Nearly 70,000 Instagram followers  
(@carlaetcie)

#### **Heloise Laffaiteur**

Nearly 55,000 Instagram followers  
(@ma\_vodka\_peche)

#### **Clémence Choppin**

Nearly 34,000 Instagram followers  
(@cc\_ulahup)

#### **Pauline Laveau**

Nearly 36,000 Instagram followers  
(@pauli\_shou)

#### **Sohane Dutronquay**

Nearly 21,000 Instagram followers  
(@baile\_fanach)





# EEM SOCIETY: ARENA-SIDE LUXURY

The exclusive EEM Society space, launched in 2018, offers a unique and exceptional experience. Members can attend some of the most prestigious and challenging international show jumping competitions on the international circuit, while enjoying gourmet cuisine and a breathtaking view of the arena. This exclusive service brings together the worlds of sport, gastronomy and entertainment in an indulging setting.



## THE CATERER FLEUR DE METS WILL ONCE AGAIN BE IN CHARGE OF THE KITCHEN THIS YEAR.

The young Parisian company organizes receptions for its corporate clients in the most splendid and unusual places around the capital. The freshness, a signature of the company, distills its elegant youth into the art of living, scenery and gastronomy. The dishes offer delicate and refined cuisine, giving pride-of-place to seasonal produce.

Once again, the finest French cuisine is in the spotlight with inventive recipes that delight the most demanding taste buds. The menus presented to EEM Society guests highlight the finesse of the exceptional terroirs. For each dish offered, wine pairings are prepared in close collaboration with the sommelier from Château Patache d'Aux, a partner of the Longines Masters of Paris. Similarly, particular care has been taken with the selection of Barons de Rothschild Champagnes served as an aperitif.

Refined cuisine, prestigious drinks, carefully selected food and wine pairings... Nothing has been left to chance for guests of the Longines Masters of Paris who will enjoy an exceptional gourmet experience at the heart of one of the biggest equestrian competitions on the international circuit.

## EEM SOCIETY IMPERIAL: A WHOLE WORLD OF REFINEMENT

A further upscale experience is reserved for members of EEM Society Imperial, with exclusive content offered by the event's partners. The Imperial Bar will offer a series of signature cocktails and the sommelier from Château Patache d'Aux invites you to discover different house wines. Barons de Rothschild also invite you to enjoy their different champagnes, as Caviars de France awakens your taste buds.



## A “TOMBOLA DU CŒUR” TO BENEFIT MÉCÉNAT CHIRURGIE CARDIAQUE

FOR ITS ELEVENTH EDITION, THE LONGINES MASTERS OF PARIS TAKES PART IN A CHARITY PLAN TO BENEFIT THE MÉCÉNAT CHIRURGIE CARDIAQUE ASSOCIATION, WHICH, SINCE 1996, HAS SAVED THE LIVES OF CHILDREN FROM DISADVANTAGED COUNTRIES SUFFERING FROM HEART DEFECTS.



From September 16, anyone that buys a ticket to the Longines Masters of Paris is also able to make a donation of €2, €3 or €5 to the association. To encourage generosity, any donation will automatically qualify the donor entry into a raffle called “Tombola du Cœur”.

Two winners have already been chosen, and they’ll have the great privilege of immersing themselves in experiences at the heart of the event. The first won a behind-the-scenes tour, and the second won a meet-and-greet with an international rider.

But the Tombola du Cœur doesn’t stop there, as a third lucky winner will be drawn on November 30. The lucky winner will win a course walk of a signature event at the Longines Masters of Paris.

Three magical moments that money cannot buy, that will leave their winners with unforgettable memories. They will also have the satisfaction of having helped, like all of our generous donors, to finance the travel of a sick child to France and their life-changing operation.

### About Mécénat Chirurgie Cardiaque

Mécénat Chirurgie Cardiaque allows children with heart defects, from disadvantaged countries to have surgery in France when it is impossible in their home country for lack of technical or financial resources. Hosted by volunteer host families, more than 3,400 children have already undergone surgery in nine hospitals in France (Angers, Bordeaux, Lyon, Marseille, Nantes, Paris, Strasbourg, Toulouse and Tours) since the Association’s creation in 1996.

Donations and information:  
[www.mecenas-cardiaque.org](http://www.mecenas-cardiaque.org)  
01 49 24 02 02



# PARTNERS

PRESENTED BY EEM

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## TITLE PARTNER

LONGINES

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## PRESENTED BY

EEM

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## OFFICIAL TIMEKEEPER

LONGINES

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## MASTERS PARTNER

LAITERIE DE MONTAIGU

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## OFFICIAL PARTNERS

FLEUR DE METS  
HYATT HOTELS FRANCE  
LAND ROVER  
LIDO DE PARIS  
CHAMPAGNE BARONS DE ROTHSCHILD  
CHÂTEAU PATACHE D'AUX

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## EQUESTRIAN & LIFESTYLE PARTNERS

BAOBAB  
CAVALERIE ROYALE DU SULTANAT D'OMAN  
GEBERIT  
HUBSIDE  
INSTITUT ESTHEDERM  
JOONE  
LAMI-CELL  
PRAMAC  
PRESTIGE ITALIA

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## OFFICIAL SUPPLIERS

BECK+HEUN  
CLEANBOX  
EAU MINERAL MONT BLANC  
FEELGREEN  
KODEN  
PICOBELLO  
VISU  
PRG

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## INSTITUTIONAL PARTNERS

CENECA  
CREIF  
FFE  
EEF  
SALON DU CHEVAL DE PARIS  
AMBASSADE DES ETATS UNIS EN FRANCE

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## MEDIA PARTNERS

EEM.TV  
RMC SPORT  
EUROPE 1  
LE FIGARO  
VL MEDIA  
WALL STREET JOURNAL  
CHEVAL MAGAZINE  
GEORGETTE MAG  
GRAND PRIX MAGAZINE  
STUDFORLIFE  
WORLD OF SHOW JUMPING

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## CHARITY PARTNERS

MÉCÉNAT CHIRURGIE CARDIAQUE





# LONGINES MASTERS SERIES - SEASON V LAUNCH

**IN ITS FIFTH SEASON, THE LONGINES MASTERS SERIES HAS OPTED FOR SIMPLICITY BY SETTING A PROGRAM THAT FOLLOWS THE CALENDAR YEAR. 2020 WILL BE THE YEAR WHEN WE MEET ON THREE STAGES IN HONG KONG, LAUSANNE AND PARIS.**

For the sake of simplicity and to make it easier to apply the season-long bonuses (see below), the 2020 Longines Masters Series will be run from February to December. Course design for the three stages will be the work of French course designer Gregory Bodo.



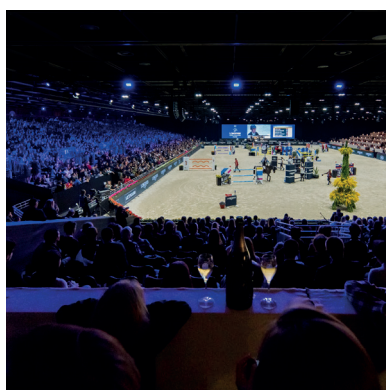
## **Hong Kong, AsiaWorld-Expo, from 14 to 16 February 2020**

This Year in addition to the traditional signature events which are the crowning feature of the Series throughout the world, and are the key feature of Asia Horse Week, the Longines Masters of Hong Kong is holding a new feature event - the Asian Arabian Horse Show - for the Asian and international public at AsiaWorld-Expo. The Show will showcase the best of breeding by presenting Purebred Arabians thoroughbreds in their unrivalled beauty and physical prowess.



## **Lausanne, Place Bellerive, from June 18 to 21, 2020**

After the success of the first edition of the Longines Masters of Lausanne in 2019, the Series is back on the shores of Lake Geneva and the Olympic capital for the outdoor event of the season. The Longines Speed Challenge, Masters Power and Longines Grand Prix are back in the city of sport where the headquarters of fifty international federations, including the International Equestrian Federation, are based.



## **Paris, Villepinte, from December 3 to 5, 2020**

The 12<sup>th</sup> edition of the Paris round of the Longines Masters Series once again promises the best in international sport, equestrian lifestyle and avant-garde entertainment.

### **Bonus: the other signature of the Longines Masters Series**

Besides the prize pools offered at each individual event of the Longines Masters Series stages, "bonuses" are a key source of motivation for the world's best riders. A super bonus of 2.25 million Euros is on the cards for the rider who wins all three Series A stages in order - Hong Kong, Lausanne and Paris; and a bonus of 1 million Euros for the rider who achieves three consecutive victories (regardless of the city of their first win).

The Longines Speed Challenge Series also includes a €50,000 bonus for the fastest rider of the season (the three results from the Hong Kong, Lausanne and Paris Longines Masters will be taken into account for this end-of-season ranking).

Finally, each Masters Power event promises €10,000 for each clear round at 2.05 meters. The €10,000 is to be shared between all riders who clear more than 2.05m.



## DARING POSTERS



By asking the famous American artist and designer, John Zabawa, to create the posters for Season V of the Longines Masters, EEM wanted to once again show their taste for contemporary art.

This artist, who reminds us of Matisse and Picasso, likes to work with different techniques, mixing painting, drawing, pastels and paper, giving meaning to color, a universal reflection of emotion, in order to be ever more daring and impactful.

In creating the Longines Masters Series posters, John Zabawa sought to create a delicious blend that showcases both the history of the Longines brand and the modernity of the circuit.

Through a minimalist composition, he has styled the horse and rider combination so that the eye focuses on them, and the harmony of the colors and each city's emblem has been maintained.

The horse that the American artist has depicted on the visuals of the Longines Masters Series perfectly highlights the freedom and avant-garde aspect that EEM has been promoting for many years through its events.



### **How do you work? What are your intentions when you start a new project?**

I am constantly evolving, and my processes and intentions depend on the projects I work on.

I observe and sketch a lot. Drawing helps me to formulate my ideas, which is essential before I start to paint. Artists should draw all the time! I also do historical research to try to combine aspects of the past and the present, thus celebrating the future.

## DISCOVER JOHN ZABAWA

### **Is color choice important to you?**

Color is one of the most important things. It's what I like most and often helps me to conceptualize new projects. For me, color is a mirror of our soul and feelings.

### **What were you inspired by when creating the Longines Masters Season V posters?**

I knew right away that I wanted a reduced color palette on each poster. I wanted everything to be on the same level with a minimal amount of detail, so that your focus would immediately be pulled to the horse and the symbol that illustrates the city.

### **What does this collaboration with the Longines Masters mean to you?**

It means a lot to me to work with a historical brand like Longines and an international event such as the Longines Masters; projects in big cities like Paris are always attractive. The

first time I came to France, I immediately wanted to work with this country and its City of Light.

### **Do you have a special relationship with the equestrian world?**

Not particularly, but the horse fascinates me. The horse is beautiful, it is noble and its history throughout civilizations is incredible. It's often used in works of art to describe daily life, nobility and war... you realize how much this animal has advanced the evolution of humanity.

### **Could you describe yourself in one sentence?**

I am someone who aspires to be honest with his work and himself.

### **What is your life's motto?**

Nature, which is a recurring theme in my work.





# THE LONGINES MASTERS IN FULL

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## EEM.TV

### ON EEM.TV

**WATCH SHOW JUMPING  
FOR FREE FROM  
ANYWHERE IN THE  
WORLD... SOMETHING  
THAT LOVERS OF  
EQUESTRIAN SPORT  
DREAMT OF!**

We have live events, exclusive content, replays of events from previous seasons and many other surprises in store for you during the latest edition of the Longines Masters of Paris. All of this for free. So why not treat yourself?

[www.eem.tv/fr](http://www.eem.tv/fr)



**RMC SPORT, THE OFFICIAL  
BROADCASTER OF THE LONGINES  
MASTERS OF PARIS**

**THANKS TO RMC SPORT,  
YOU CAN NOW ACCESS  
ALL OF OUR SIGNATURE  
EVENTS WITH LIVE  
COMMENTARY BY KAMEL  
BOUDRA AND OUR  
CONSULTANT HERVÉ  
GODIGNON**

Discover the broadcast program on RMC SPORT 3

**Friday, December 6:** Experience the Riders Masters Cup on demand at 11:30pm

**Saturday, December 7:** Enjoy the Longines Speed challenge, broadcast live at 10pm

**Sunday, December 8:** Feel the excitement of the Longines Grand Prix, broadcast live at 2:30 pm





## ABOUT LONGINES

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Based in Saint-Imier, Switzerland, since 1832, the watchmaking expertise of Longines reflects a strong devotion to tradition, elegance and performance. Longines has generations of experience as the official timekeeper for world championships and as a partner of international sports federations. Over the years, Longines has forged solid and lasting ties with the sports world. Known for the elegance of its timepieces, Longines is a member of Swatch Group Ltd., the world's leading manufacturer of timekeeping products. Featuring the winged hourglass as its emblem, the brand operates in more than 150 countries.

### **LONGINES, TITLE PARTNER, OFFICIAL TIMEKEEPER AND OFFICIAL WATCH OF THE LONGINES MASTERS**

The Swiss watchmaker, Longines, is proud to be the Title Partner of the Longines Masters series, which includes events in Paris, Hong Kong, New York and Lausanne. Longines also lends its name to two of the legendary flagship events of the Longines Masters; the Longines Speed Challenge and the Longines Grand Prix. The winged hourglass brand is also the Founding Partner of the Riders Masters Cup, an innovative show jumping competition between the two major equestrian powers, Europe and the Americas, an unprecedented competition concept.

Longines International Public Relations / 2610 Saint-Imier Suisse / [www.longines.com](http://www.longines.com) / [publicrelations@longines.com](mailto:publicrelations@longines.com)



## ABOUT EEM

With a passion for equestrian sports, Christophe Ameeuw-CEO-Founder of EEM- created the Ecuries d'Ecaussinnes in 1997. Based in Belgium, the stables today enjoy an international reputation for trading competition horses, high-end breeding, and an academy that provides access to the best in equestrian training. The organization, as well as the reinvention of show jumping competitions, is the challenge that Christophe Ameeuw and his team have set for themselves. The company has evolved by creating the “Masters” concept, which brings together the best of show jumping, entertainment and lifestyle experiences under one roof.

After the successes of the Audi Masters in Brussels and the Gucci Paris Masters, EEM has added a new iconic competition to its prestigious profile of events, one of the most prestigious equestrian events in the world, the Longines Masters series on three continents in Paris, Hong Kong and New York. Inspired by the legendary tournaments of the tennis Grand Slam, EEM has created in a single package the “Grand Slam of Indoor Show Jumping”, recognized by the FEI, which is the ultimate intercontinental challenge, offered to the world's elite in show jumping with two levels of prizes: The Super Grand Slam, a bonus of 2.25 million Euros for winning three consecutive Longines Grand Prix in the same season, and the Grand Slam, a bonus of 1 million Euros for three successive victories in the Longines Grand Prix from one season to the next.

In 2017, EEM created a new iconic competition, the Riders Masters Cup, with Longines as the founding partner. Presented in collaboration with the EEF (European Equestrian Federation) and taking place alternately in Europe and the United States, this battle will oppose the two world powers of show jumping: Europe and the Americas. On the Asian continent, meanwhile, there is the Asia Horse Week, a real meeting point for the international equestrian community in Asia, which was created during the Longines Masters of Hong Kong, thus demonstrating EEM's desire to develop the international sector in the Asia-Pacific region. In 2019, the Longines Masters enriched the series with a new prestigious stage: after Paris, Hong Kong and New York, Lausanne became the fourth stopover in this intercontinental series.

Information on [www.eemworld.com](http://www.eemworld.com) / [www.longinesmasters.com](http://www.longinesmasters.com) / [www.ridersmasterscup.com](http://www.ridersmasterscup.com) / [www.asiahorseweek.com](http://www.asiahorseweek.com)

## INFORMATION

Longines Masters of Paris  
December 5 to 8, 2019  
Hall 5B – Parc des Expositions  
de Paris Nord Villepinte  
[www.longinesmasters.com](http://www.longinesmasters.com)

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#LonginesMastersSeries #WeRideTheWorld

#FeelTheVibe #EnjoyTheRide

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